

JOB SUMMARY

RESORT SALES AND MARKETING MANAGER



Join our Team!

As the Sales and Marketing Manager, you will be responsible for driving and developing sales and marketing functions. Our business is growing, and so is our team!

Comis Hotel and Golf Resort is going through a new era. We are investing in our product, people and offering. We are looking for some key individuals to help us to achieve our lofty ambitions.

As the Sales and Marketing Manager, you will be responsible for driving and developing sales and marketing function for all revenue generating areas of our resort: rooms, events/f&b, spa and golf.

You will excel in building relationships, show creativity and drive for success. You will need a Can-Do attitude, and exceptional eye for guest satisfaction.

Key Responsibilities

- Develop and implement sales and marketing strategies to drive revenue.
- Help create engaging content for advertisements and promotional materials.
- Develop pricing strategies for packages and special offers.
- Conduct market research and analyse industry trends and competitors.
- Host and assist the events team and collaborate with other departments to achieve company goals.
- Represent the company's brand through all marketing efforts and networking events.
- Accountable for resort top-line performance.

Qualifications and Experience

- Proven experience in sales and marketing, preferably within the hospitality or resort environment.
- Strong leadership and team management skills.
- Excellent communication and interpersonal abilities.
- Creative thinking with the ability to develop and execute effective marketing strategies.
- Strategic mindset with a focus on driving results and achieving business goals.
- Familiarity with market research, competitor analysis, and industry trends.
- Confident with multi-media platforms.
- Able to sell the resort's offering to a variety of customers.
- Able to effectively network and represent company.

Remuneration Package

Base salary of £45,000 per annum | KPI Incentive 15% | Shared service charges

Why Join Us?

Innovative Environment: Bring your ideas to life in a dynamic and supportive team.

Benefits: Competitive salary, hotel discounts, staff uniforms, duty meals, employee of the month/year schemes, birthday voucher, participation in share of service charges and free onsite parking.

Career growth and learning and development opportunities.

Relocation assistance to the Isle of Man: up to 3 months onsite accommodation plus pre -approved move expense and work visa/permit assistance.

APPLY NOW!

Submit your CV to jobs@comishotel.com